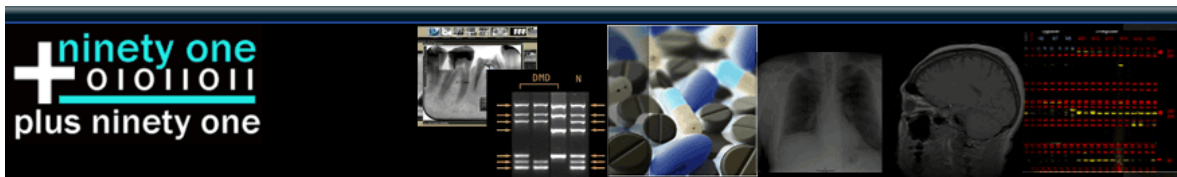


# PLUS91 TECHNOLOGIES PVT LTD

*Adding Value to Healthcare*



**Providing Solutions that are Ubiquitous, Omnipresent, Simple, and Intelligent**

**Propelling Indian Healthcare to be what it can be**

## Overview:

- Started in August 2006 as Plus91 partnership
- Is a Pune/Mumbai based company
- Healthcare Technology Solutions provider
- With a focus on Ubiquitous and platform independent products
- Helping Clients increase Productivity
- Having healthy range of products in the market
- And numerous clients across India

Plus91 is healthcare technology firm developing Affordable High Quality Solutions for the Indian Healthcare Industry.

With its innovative technology models and strong healthcare partnerships, Plus91 has built up intelligent medical modules aimed at Ayurveda, Radiology, Dentistry, Medical Imaging, Infertility, Adverse Drug Reactions, Therapeutic Data Management, Prescription Management, Claims Management and Electronic Medical Records. These solutions come with a strong set of administration modules which help you manage payroll, billing, scheduling and human resources within your setup may it be a large hospital or a small clinic.

This has allowed Plus91 to cater to independent Practitioners as well as Clinics and Hospitals with Total Solutions which have the provision to be web and mobile enabled which increases the scope of service they can provide to their patients.

Plus 91 products: Making life easy for:  
Radiologists

Dentists  
Hospitals  
Physicians  
Psychiatrists  
GPs  
& Ayurveda Specialists



Pharmacologists  
Clinics  
Gynaecologists  
Clinical Trial Centres  
ACROSS INDIA!

Plus91 caters to various verticals of Healthcare, from the Clinical Trial Market to the Hospital Management Suites.

Our main intelligence comes from the individual doctors and small clinics which form the core of India's healthcare façade

Building our products for Radiologists, Dentists, Pharmacologists, GPs, Psychiatrists, Ayurveda Specialists, ART specialists, and many others!

## About Plus91:

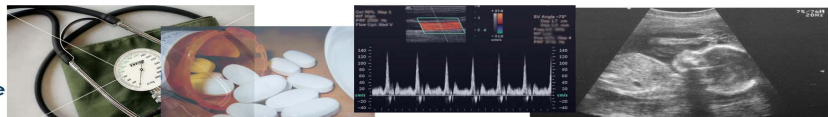
Plus91's primary aim is found in its very name, which stands for India's ISD code; an aim to focus on India, where apart from need there is also tremendous opportunity to learn and grow. It aims to become the first complete Healthcare IT and software provider to the plethora of small and medium scaled clinics and hospitals, providing them with specialized medical solutions for their practices. Plus91 over the next 5 years aims to cover all specializations in medicine, with best of industry software packages, at unique pricing strategies which will make market penetration easier.

The first USP for all these solutions is the affordable price and the second is their unique look and features. Plus91 collaborates with doctors and specialists to build not IT but medical solutions for doctors, making the applications exactly how the doctor would want it.

A key feature to note here is Plus91's focus on the grass root level doctors, a plan not only confined to the urban doctor but accommodating even the remotest of medical personnel who wish to empower themselves with the new tools of the trade. Rural medicine requires are software to be lithe and lean, able to run on the oldest of PCs. So using unique design and technology we have made our softwares do exactly that. Where most fail to understand the requirement of this niche market, we are striving to accommodate those who wish to be part of this growth story.

Plus91 builds most of its solutions in the web based setting to provide added functionality. Its aim in the long run is to provide Indian healthcare with the necessary infrastructure to grow and cater to the growing masses. The Indian healthcare sector is slowly maturing and coming to grips with the real need of the hour. It is vital that a strong support structure is provided. Using the Internet and Medically Intelligent solutions we aim to support the doctors, hospitals and pharmacies in providing quality healthcare.

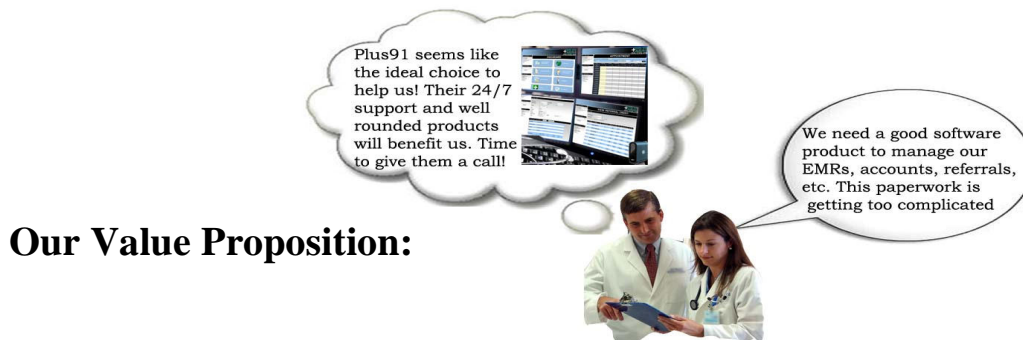
**PLUS 91**  
Adding Value to Healthcare



Started by a group of young professionals having over a cumulative experience of 19 years in various verticals including Technology, Banking, Quality, and Healthcare, Plus91 has the wherewithal to grow into India's next Success Story.

**Vision: To Help Indian Healthcare be productive, proficient and proactive**

**Mission: To make our solutions ubiquitous, sturdy, lean, simple and most of all intelligent**



**Our Value Proposition:**

- Location does not Matter – We deploy or support anywhere
- Spread does not Matter – We make information seamless
- Entity Numbers do not Matter – We connect them all together
- Multiple Facilities do not Matter – We cover all the verticals
- Volumes do not Matter – We design to increase your speed
- Process does not Matter – We build around your current process
- Computer Configuration does not Matter – We make solutions that run light and on most PCs

Price Matters – We give you the best in the Market

---

## Testimonials and Achievements:

### a. Reaching the Remote areas:

Dr Rahul Patil practices in Jalgaon, and runs a radiology setup there. He was interested in Plus91s niche PNDT package. Today Dr. Rahul Patil is happy and using his software with ease, this despite the fact that no one from Plus91 has met him or gone to Jalgaon.

The entire installation, training and customization happened online at minimum time and cost to both parties. Using Plus91's unique development strategy and effective use of online tools this was made possible. This method hence can now be successfully used to provide installation, training and most of all support online even in remote areas through a simple dial up connection.

### b. Saved by the Software:

PNDT was Plus91's unique offering aimed at making the Radiologist's life simpler at tackling the Pre-Natal Diagnostic Techniques Act. The Software proved very useful to Dr. Pramila Bhatia during her inspection as she had all the required data at her finger tips.

Easy to use and simple to generate the requisite reports it has provided her ample benefit and sense of ease knowing someone is there looking out behind her.

### c. Serve and Earn

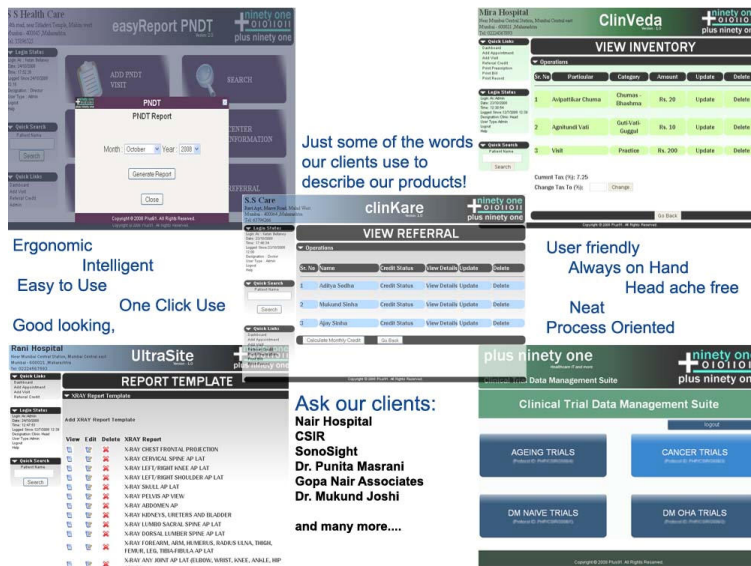
It started out as a simple fix up job at the Pharmacology department of Nair hospital, turned into a long lasting relationship. This was made possible by Plus91's commitment to service and support. Now after a 2 year strong relationship with them, almost 12 different modules run at the department.

Ex HOD Dr. Urmila Thatte and present Head Dr. Renuka Munshi swear by Plus91 softwares because of their quality and service levels. Apart from this the intelligence which has gone into the solutions has greatly helped their department to become more productive and efficient.

### Other Achievements:

- Running 9 Indian Clinical Trials for CSIR and Nair Hospital
- Making softwares work on Old PC configurations and multiple OS
- Building a strong database of Doctors and healthcare professionals as advisors and customer over the last 2 years
- Increasing awareness among doctors about the PNDT and its issues
- Building data standards to increase standardizations in the Indian Healthcare
- Building Unique and niche products for Therapeutic Drug Monitoring, Adverse Drug reaction, PNDT which help public hospital monitor general health.

## Some of our Products:

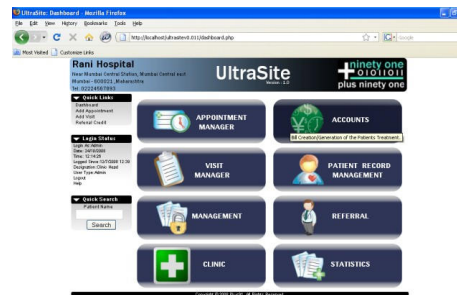


## Ultrasite:

UltraSite is a complete one stop practice manager for any diagnostic, x-ray or sonography centre or facility. The suite is used for managing your x-ray set-up, the sonography set-up and the MRI/CT scan Setup. The Suite not only manages the patient history, billing and the reporting but also the imaging, thereby providing an integrated solution for the entire diagnostic workplac

The basic features of the complete suite are:

- Create and store Patient Profiles
- Patient Appointment Management
- Store Patient History/Billing/Prescriptions
- Stores Patient Images/Reports
- PNDT Reporting
- Billing
- Security – Multiple Users
- Imaging
- Structured reporting – customize – Written report + Images store/burn/print
- Integrated with the Web to store and retrieve already present data



The other important feature is device mapping which will be done for all major available machines through APIs, thus making the Ultrasite a truly one-stop solution.

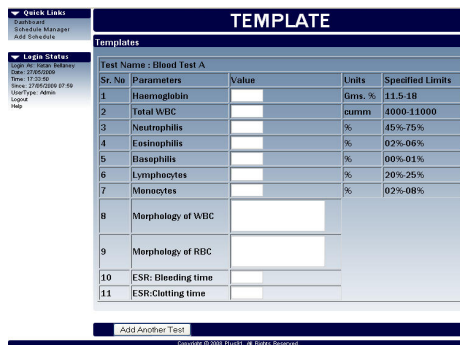
## LabC:

LabC gives your lab that extra edge. Create reports using the easy to use structured reporting system. Customize templates on the fly and interface relevant machines for instant report creation. Securely publish reports online to give easy access to patients and hospitals.

LabC manages all the administration activities of your lab seamlessly, from accounting for inventory and referrals, to preparing bills of patients and tallying of receipts.

LabC also comes with special features to help keep the anonymity of test samples. Code your samples and track them using LabSense during the testing and reporting phase. Assign single or multiple tests, create special test groupings and create user groups to better manage your Lab.

LabC Template Manager allows you to build your own test templates



Sr. No	Parameters	Value	Units	Specified Limits
1	Hemoglobin		gms. %	11.5-18
2	Total WBC		cummm	4000-11000
3	Neutrophils		%	45%-75%
4	Eosinophils		%	02%-06%
5	Basophils		%	00%-01%
6	Lymphocytes		%	20%-25%
7	Monocytes		%	02%-08%
8	Morphology of WBC			
9	Morphology of RBC			
10	ESR: Bleeding time			
11	ESR:Clotting time			

ClinION is the Simply the Best Practice Manager Small for Small Hospitals, Nursing Homes and One Day Centers



## ClinION:

ClinION is efficient and multi-purpose software used to manage small hospitals, nursing homes and day care centers. Complete with tools to manage both IPD and OPD departments ClinION is the right selection for you.

The administration modules help you manage the doctor fees, inventory, accounts, referrals and patient profiles. The OPD visits our handled by the visit manager using a structured reporting system. The simple to user interface make light work of the cumbersome tasks saving time and improving productivity.

The IPD manager helps you manage the critical in-door patients. Create and manage each ward or room complete with scheduling and patient progress charts. OT room requirements and schedules can be drawn up at the click of the button. The quick access itemized billing and discharge card creation make life easier and error free for the hospital staff. ClinION is all that you want and more!

## ClinKare:

ClinKare is high quality clinic / healthcare facility management software. It is designed to increase the productivity and proficiency of your facility by simplifying the processes used. With a simple user interface and practically designed flows ClinKare allows you to manage the patients and their data with ease. It creates EMRs which can then be used in a multitude of ways and also transferred online. With added functions like online back-up of data and SMS connectivity your setup can be on top of its game.

ClinKare also uses an efficient and well designed back end which allows you to source data and create statistical reports to help manage your clinic. With support functions like the referral management module ClinKare is designed to cater to single doctor and smaller setups. The added advantage is that with its high end technology it can run efficiently on any PC and Operating System, a great investment to improve your practice with a very low dent to your wallet. It is aimed at GPs and the rural market, wanting a simple and practical solution for a low cost.



Adding an Appointment: As Easy as you see It!

### Functions Include:

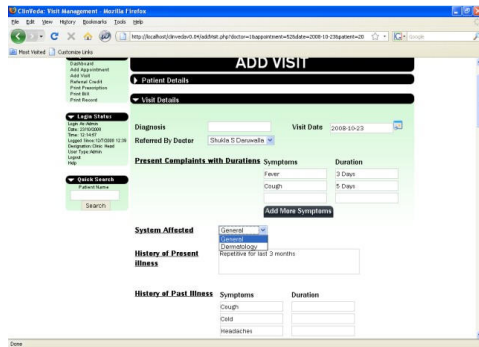
- Patient Profile Management
- Patient History Management
- Statistical Reporting
- Out Patient Management
- Billing Management
- Clinic Customization
- Inventory Management
- Scheduler and alarms
- Referral Management
- Accounts Management
- Prescription Management

## ClinVeda: (Built in collaboration with the Ayur Vidyavardhini trust)

ClinVeda is elegantly and efficiently designed to help doctors of the Ayurveda specialty manage their complete practice. Covering every facet of a complete health centre ClinVeda manages your patients, their EMRs, billing, reporting and referral management. Helping you record, store, and transfer EMRs at the click of the button, easy to use and simple to manage, ClinVeda will be a boon to your practice.

The key element which differentiates our product from others is the way in which the medical record is displayed and entered. All major systems of the body are covered, and each system has a unique medical record design covering all facets and facilitating information collection. Also the correct medical record is show only when that particular type of system is selected giving the software much flexibility.

**Features:**



Adding a Visit in ClinVeda

- Client-Server architecture
- Ayurveda Drug Database
- Data back-up and recovery
- Referral mapping system
- Multi-Doctor facility
- Manage clinic inventory to avoid losses
- OPD management to handle patient visits
- Specially designed forms and entry panels to minimize repeat information

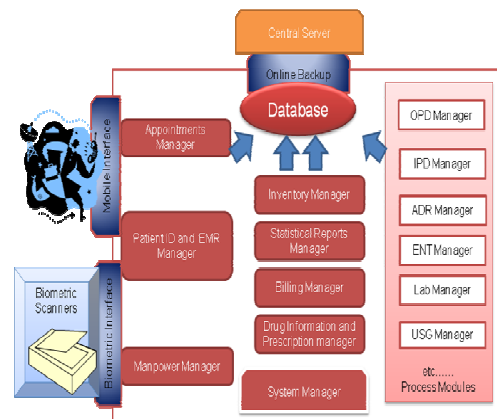
- Patient Records and History are stored and can be reviewed at any time
- Billing and accounting module to manage all financial transactions
- Reports generated in required formats and can be printed or published online
- Appointments can be scheduled, alarms set using the software
- Covers all major system, unique EMR for each system!

**Omega 12: Hospital Information Management System**

Omega 12 is Plus91 Technologies Large Scale Hospital Solution. It is perfect for Multi-Department, Multi-Bedded Facility which provides varied solutions under one roof.

The core concept is to make the hospital seamless, giving the staff the power to provide quality time and care towards their patients. Integrated with high level medical record management, each department is given due importance. Built to maximize productivity, each activity is designed in the software to save time and be proactive towards building a stronger setup. The data analysis module is a new concept providing you with deep insights into the real time data captured in the hospital. Learn how to improve the turnaround times, finances and efficiency while the day to day activity is carried out.

- Solution development using Plus91's unique design & technology paradigm
- All centres and hospital to be networked in a secure and cost effective manner
- Modular structure to give flexibility in integration and costing
- Biometric Integration to allow fingerprint mapping and recognition



- Software Technology used by Plus91 will help:
  - Reduce cost, by giving options for networking,
  - Help manage large volumes,
  - Give Plug n Play capability to PCs, irrespective of configuration
- Integration with Internet and Mobiles for records transfer and alerts

**Modules Covered:**

- |                                  |                                    |
|----------------------------------|------------------------------------|
| 1. Radiology,                    | 15. Blood Bank                     |
| 2. X – Ray,                      | 16. Pharmacy,                      |
| 3. MRI,                          | 17. Pathology Lab,                 |
| 4. CT scan,                      | 18. Surgery – OT,                  |
| 5. Dental,                       | 19. Cryo-Lab,                      |
| 6. Ophthalmology,                | 20. Urology,                       |
| 7. Dermatology,                  | 21. Death and Birth 22. Neurology, |
| 8. ENT,                          | 23. Physiotherapy,                 |
| 9. Orthopedic,                   | 24. Homeopathy,                    |
| 10. Psychiatric,                 | 25. Cardiology,                    |
| 11. Gynaecology/ Maternity Care, | 26. Pediatrics/ Neonatal centre,   |
| 12. ART and Infertility,         | 27. ICU                            |
| 13. General Medicine,            | 28. Admin – Billing, Inventory, HR |
| 14. Ayurveda,                    | 28. Dashboard and Admin Reports    |

Omega 12 is an agglomeration of Plus91s ready products with some of its custom built administration and EMR management modules for large scale hospitals. Omega 12 is also customizable for Multi Facility Hospital chain which wants to keep data and records among each hospital up to date and available across the board. Omega 12 also comes integrated with Touch screen tablets to make it user friendly and portable.

**Other Products Include:**

- TDM – Therapeutic Drug Monitoring System
- ADR – Adverse Drug Reaction Reporting Software
- EasyReports PNDT – PNDT Reporting solution
- CTDMA Solution – For Clinical Trial Data Management and Analysis (Used in 9 Indian Trials currently under the Aegis of CSIR/Nair Hospital)
- Clinical Trial Data Management Education Toolkit – TCS is one of our clients for this product
- Medical Education Flash Presentations

- Hygiene Audit Lab Software – A hygiene Audit Company CRM
- Aero Sense – An aeromedicine and pilot medical testing and certification toolkit.
- Denta Magic – Dental Practice Toolkit with USB camera interface
- Health Information Portal – Provide Online EMRs and Search information ([www.infinitehealth.in](http://www.infinitehealth.in))
- InventChem – Manage your entire pharmaceutical production facility using our intelligent solution.
- Teleradiology and Telepathology – Solutions to transfer medical diagnostic data and images across locations with ease and loss.
- Location Based Symptom-wise Health Professional Mobile Search

Products Currently Under Development Include:

- Plug n Play Imaging Solutions
- Assisted Reproductive Techniques ( ART Bill 2009)
- Drug Information Repository



## USPs from Plus91:

- Thumbprint / Barcode Scanner, RFID tagging and Lab/Ultrasound Machine integration. Solutions are DICOM compliant.
- Regular updates via the Internet
- Will run on Most PC configurations
- 24/7 Online Support across India and abroad
- Instant recovery via Internet in case of a PC crash - No loss of information
- Online publishing/e-mailing of reports – Online EMR
- Alerts and Medical Data dissemination via the mobile phone and PDA
- Website design and development to increase client interaction
- Data Back-up on Remote servers with redundancy check security
- Data Back-up on synchronized Remote Hard-disks available from Plus91
- Adverse event reporting tool, mandated by the NPC
- Telemedicine plug-ins for certain packages
- Claims processing and Integrated Medical Coding dictionary
- Plus91's own unique Health Portal - [www.infinitehealth.in](http://www.infinitehealth.in)

**All our Solutions are compliant with the latest standards.**

## Benefits of Migrating to a best of its breed software:

Reduce paper and become more Eco-friendly

Hospitals becomes Process Oriented and Standardized

Increase productivity as information is available readily

Greater connectivity to ensure on time delivery

Improves Patient Interaction – more user friendly

Accuracy in Billing and Financial Management

Storage of information and regular back-ups to avoid loss

Reports to study problems and make informed decisions

## Plus91 Innovation Station:

At Plus91 it's not just about developing what is required, but also going that extra mile creating new innovations and techniques to build better, faster and sturdier products which enhance value.

Some of our innovations include:

- Nation-wide Symptom wise Location based searches on Mobile phones
- Multi-input Online EMR repository which can collect and structure records from different systems
- Random Data Analyzer which is used to study Hospital Parameters for better decision making and also predict disease outbreaks
- Low bandwidth data transfer to enable better and more efficient tele-radiology solutions and medical record transfer capabilities
- 3<sup>rd</sup> Party EMR importing applications
- Ubiquitous nature of Products – Integrated across the Desktop, Internet and Mobiles

Plus91 wants to be the cradle to many more innovations to come and are constant aim to nurture innovation is what drives to perform.

**Some of Plus91's clients are:**

- KEM Hospital, Mumbai
- Nair Hospital, Mumbai – WHO Program
- Nair Hospital, Mumbai- Dept. Of Clinical Pharmacology
- Sion Hospital, Department of Gynecology
- CSIR – Council for Scientific and Industrial Research
- Joshi's Imaging Clinic ( Dr. Mukund Joshi)
- Hemant Medicam – Well known supplier of dental cameras across India
- IAOL (International Academy of Life)
- Global Remedies (www.globalremedies.org)
- Sonosight Imaging (Dr. Alka Karnik)
- Tata Consultancy Services
- Bhatia Nursing Home
- Bhagat Polyclinic
- Dhanwantari Hospital, Pune
- Equinox Labs
- VM Medical Center
- Indian Drug Manufacturer's Association
- Pharmexcil – Pharma Export Council of India
- T.M. Thakore Labs
- Desai Clinic, Powai
- Gopa Nair Associates and Patent Gurukul
- Divinations Healthcare
- Ashirvad Hospitals – Thane
- Malpani infertility Center
- Dr. Harshad Punjani

**For further details, kindly visit the website [www.plus91.in](http://www.plus91.in)**

**Contacts:**



Nrip Nihalani  
Email: [n.nihalani@plus91.in](mailto:n.nihalani@plus91.in)  
Mobile: +91 9821592084

Aditya Patkar  
Email: [a.patkar@plus91.in](mailto:a.patkar@plus91.in)  
Mobile: +91 9821142465

General: [enquiry@plus91.in](mailto:enquiry@plus91.in)  
020-32340204

**Plus91 Technologies Pvt Ltd is an Intel Software Partner**